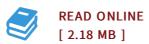




Advanced Industrial Psychology

By Ram Nath Sharma

Atlantic Publishers & Distributors (P) Ltd, 2004. Softcover. Book Condition: New. The Advanced Industrial Psychology plays an important role in industry in increasing production, promoting harmonious relationship among workers and in creating better understanding between labour and management. This book covers the undergraduate and postgraduate syllabi of all the Indian Universities. Its subject matter has been planned and treated according to the weightage given to different topics in the University syllabi. Based upon standard books, it studies industrial psychology in the setting of Indian conditions. While data have been gathered from standard books and reputed research journals published in the West, an attempt has been made to give the reader an insight into the problems of Indian industrial conditions and Indian labourers. Causes of their problems have been explored and suggestions advanced for amelioration of their conditions. Thus, the book is equally useful for all those concerned with industry and labour. It includes a discussion on the problems of industrial management and their solutions, and illustrates psychological tests and methods of measurement along with vocational guidance to the reader so that he may develop an understanding for the choice of a career and achievement of job satisfaction. The book will...



Reviews

This is the finest book i have got study till now. It usually does not price a lot of. I found out this publication from my i and dad encouraged this book to understand.

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Absolutely among the best book I have possibly go through. I have go through and that i am certain that i am going to gonna read through once again again in the future. I am just delighted to tell you that this is basically the finest book i have got go through within my personal existence and could be he finest book for ever.

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