



## Curious: The Desire to Know and Why Your Future Depends on it

By Ian Leslie

Quercus Publishing. Paperback. Book Condition: new. BRAND NEW, Curious: The Desire to Know and Why Your Future Depends on it, Ian Leslie, 'I have no special talents. I am only passionately curious' Albert Einstein. Everyone is born curious. But only some retain the habits of exploring, learning and discovering as they grow older. Which side of the 'curiosity divide' are you on? In Curious Ian Leslie makes a passionate case for the cultivation of our desire to know. Curious people tend to be smarter, more creative and more successful. But at the very moment when the rewards of curiosity have never been higher, it is misunderstood and undervalued, and increasingly practised only by a cognitive elite. Drawing on fascinating research from psychology, sociology and business, Curious looks at what feeds curiosity and what starves it, and uncovers surprising answers. Curiosity isn't a quality you can rely on to last a lifetime, but a mental muscle that atrophies without regular exercise. It's not a gift, but a habit that parents, schools, workplaces and individuals need to nurture if it is to thrive. Filled with inspiring stories, case studies and practical advice, Curious will change the way you think about your own...



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