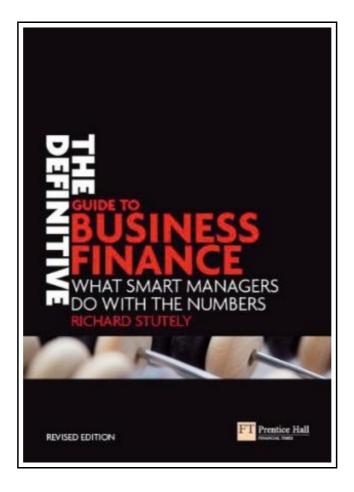
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Reviews

Complete guide! Its such a excellent read through. It is full of wisdom and knowledge I am very happy to inform you that here is the very best pdf i have got study inside my very own daily life and might be he very best pdf for possibly.

(Mr. Ronaldo Kulas)

THE DEFINITIVE GUIDE TO BUSINESS FINANCE: WHAT SMART MANAGERS DO WITH THE NUMBERS (2ND EDITION)



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FT Press, 2008. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Chapter 1. The Journey Starts Here Part 1. Attaining mastery over numbers First, I will help you suit up with the weapons and armour needed to do battle. Chapter 2 Where Managers and Numbers Meet reviews this magical kingdom and starts to show you how to use the numbers to your advantage. Chapter 3 How The Finance Director Thinks looks at mindset of the professionals with whom you will be dealing. Chapter 4 The Financial Wizard's Toolbox investigates the tools you use to hammer the numbers - primarily spreadsheets.Chapter 5 Taming Numbers - provides a refresher about some numerical techniques.Patr 2. Managing moneySecond, now you are forearmed, we can move on to income and expenditure. I will show you how to dominate every penny that comes into and flows out of your coffers. Chapter 6 Keeping Score reviews the rudiments of bookkeeping, with a special note on matters such as looking after the petty cash and dealing with expenses claims. Chapter 7 How to Analyze Figures in the Fourth Dimension introduces ways of looking at how numbers have changed over time - and how this highlights what is happening to the business. Chapter 8 How to Forecast Anything explains how to form a realistic view about potential future trends - with particular attention on forecasting sales. Chapter 9 Getting to Gross Profit touches on broader aspects of sales revenue. Chapter 10 Creating Capital considers the special factors surrounding capital spending (often huge outlays where there is longer-term benefit and perhaps short-term pain). Chapter 11 Controlling Costs looks at other spending - the cash that seems to go up in smoke instantly when you pay telephone bills, rent, and so on.Part 3. Doing the numbersNow you have a good understanding of number crunching...

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